



Your donation will be doubled!

Dear Donors

An anonymous donor has stepped forward to help build a theatre at Monsignor McCoy High School. The anonymous donor will **match dollar for dollar** any amount donated during the 24 hours of October 21, 2022 to the Friends of McCoy Society in support of building a theatre at Monsignor McCoy High School. As a result of the donor's commitment; the Friends of McCoy Society will be running a fundraising campaign on October 21, 2022 which will be called **Match Day 2022-Helping Build a Theatre at Monsignor McCoy**.

This anonymous donor has also encouraged the Friends of McCoy Society, before the start of the public fundraising campaign, to reach out to see if anyone would like to join them in making a major contribution to the campaign. Myself and Mrs. Helen Snortland, representatives of the Friends of McCoy Society Fundraising Committee, would welcome the opportunity to have a conversation with you about a possible donation during **Match Day 2022-Helping Build a Theatre at Monsignor McCoy**. Do you have an opening on your calendar so that we can have a discussion? My contact information is below.

Attached are a number of Frequently Asked Questions.

Please consider joining us as we strive to achieve the dream of building a theatre for Monsignor McCoy. **Remember Match Day 2022-October 21, 2022. Your valuable donation that day will be doubled!** To donate online on October 21 please use the following link:

<https://tinyurl.com/MatchDay22>

Regards,
David Leahy
Friends of McCoy Society Fundraising Committee
David.Leahy@mhcbe.ab.ca
403-526-1298
403-952-8002



Match Day 22

Frequently Asked Questions

1. What is Match Day 22-Help Us Build a Theatre at Monsignor McCoy High School?

Match Day 22 is a one day campaign to raise funds to build a theatre at Monsignor McCoy High School. This summer an anonymous donor stepped forward and made the following commitment. During one 24 period they will match any amount of money donated to the Friends of McCoy Society in support of building a theatre at Monsignor McCoy High School. Friday, October 21, 2022 has been selected as the Day for Match Day 22.

2. Can my Match Day 2022 donations be paid out over several years?

The anonymous donor has indicated that all monies must be donated in full during the 24 hours of October 21, 2022.

3. What kind of recognition will my business, family, or organization receive for my donation?

A donor recognition display will be erected in the theatre to recognize the following levels of contribution:

- **Monsignor McCoy Level- Donation of \$10,000 or greater**
- Monsignor McCoy was a long serving pastor of St. Patrick's Church and the school was named after him. Monsignor McCoy dedicated his life by serving Southern Alberta by bringing the Church to the people and the people to Church. The spirit and enthusiasm of Monsignor McCoy lives on in all who pass through the halls of McCoy.
- **Sisters of Charity of St. Louis Level- Donation of between \$5000 and \$9999**
- The Sisters of Charity of St. Louis helped start Catholic Education in Medicine Hat over 100 years ago. They served our community for over 100 years. A number of members of the order taught at Monsignor McCoy.
- **"Luctor Et Emergo" Level Donation of between \$2500 and \$4999**
- "Luctor Et Emergo" in English means "Struggle and Emerge....It is the Monsignor McCoy School Motto.
- **Spirit Level- Donation of between \$1000 and \$2499**
- Spirit- Monsignor McCoy has always been known for its great school spirit.
- **Colts Level-Donation of between \$500 and \$999**
- Colts- Is the name of the school athletic teams.
- **Red and White Level- Donation between \$100 and \$499**
- Red and White- are the school colours.

4. Why does Monsignor McCoy need a theatre?

Monsignor McCoy is the only high school in Medicine Hat that does not have a theatre.

Every year Monsignor McCoy and the other schools in the Medicine Hat Catholic School Division spend thousands of dollars to put on productions at other facilities. These costs involve facility rental, bus transportation for several days of rehearsal, staff release time etc.

In addition to specialized programming in the fine arts at St. Michael's Elementary School and St. Mary's Middle School, Monsignor McCoy also has an excellent fine arts academy program. Having a theatre at Monsignor McCoy and in our district will allow our arts programming to expand. A theatre at Monsignor McCoy will allow the school to offer a more intensive and practical theatre arts program.

The theatre will also be available for use by community groups on a cost recovery. This will help community groups find a less expensive alternative to some of the facilities currently available for productions, concerts, meetings etc.

5. How do I donate?

Match Day 22 is on Friday, October 21, 2022 from 12:01 a.m. to 11:59 p.m. All donations must be made on that date.

You can donate online by going to the following link:

<https://tinyurl.com/MatchDay22>

On October 21, 2022, you can make an in person donation by coming to Monsignor McCoy High from 7:00 a.m. to 7:00 p.m. The school address is:

Monsignor McCoy High School
202 8 Street N. E.
Medicine Hat, AB
T1A 6W2

You can mail in a post dated cheque (with the date of October 21, 2022) to:

The Friends of McCoy Society
202 8 Street N. E.
Medicine Hat, AB
T1A 6W2

From 8:00 a.m. until 4:00 p.m. you can drop off cash donations to any Catholic School in Medicine Hat or at the Catholic Education Center.

6. Will income tax receipts be available?

The Friends of McCoy Society is a registered charity and can issue tax receipts. Income tax receipts for donations greater than \$20.00 will be issued if the donations are made in the following ways:

- All online donations over \$20.00 will receive a digital copy of a tax receipt
- All mailed in donations greater than \$20.00 will receive a tax receipt
- Cash donations of over \$20.00 received at Monsignor McCoy on October 21, 2022 will receive a tax receipt.

7. Is the building of a theatre at Monsignor McCoy parts of a larger project? Is the Medicine hat Catholic Board of Education looking to get government financial support for the larger project.

The building of a theatre at Monsignor McCoy is part of a larger project. The Medicine Hat Catholic Board of Education has submitted an capital plan to the provincial government that features consolidation of schools in our district. It would involve the closure of several schools and the construction of a new kindergarten to grade nine school on the current site of St. Francis Xavier School. Included in this proposal is the construction of a 500 seat theatre, a wellness centre and a new locker room for the senior and junior football teams. These facilities would be constructed between the new school and Monsignor McCoy High School. In essence we would be creating a K-12 campus with two schools, a theatre, a wellness center, and the new locker rooms.

In the spring of 2022 representatives of the Medicine Hat Catholic Board of Education and the Friends of McCoy Society met with the Minister of Education: Mrs. Adrianna LaGrange to discuss this project. Minister LaGrange asked the Friends of McCoy Society if it would try to raise one million dollars towards this project. The Friends of McCoy Society stated it would undertake that challenge and the Minister told the Friends of McCoy Society to begin raising the money. The Medicine Hat Catholic Board of Education is hopeful that this fall the provincial government will approve the expenditure of some funds to work on scoping and predesign of the project.

8. Does the project have a name?

The facility that houses the theatre, wellness centre and locker room will be named the Sisters of Charity of St. Louis Centre (SCSL Centre) in honor of the Sister's role in beginning Catholic Education in Medicine Hat over one hundred years ago. For more than a century the Sisters of Charity of St. Louis were a welcome and faithful presence in our community. The Sisters taught in our schools and also provided other services than benefited all of Medicine Hat

Summary

What-Match Day 22 Help Build a Theatre at Monsignor McCoy High School
When-Friday, October 21, 2022- Midnight to Midnight

Where can I make a donation : Online at <https://tinyurl.com/MatchDay22>

At Monsignor McCoy High from 7:00 a.m. to 7:00 p.m.

All other Catholic Schools from 8:00 a.m. to 4:00 p.m.

Via mail-post date cheque date October 21, 2022 made out to
Friends of McCoy Society and mailed:

Friends of McCoy Society
Monsignor McCoy High School
202 8 Street N. E.
Medicine Hat, AB
T1A 6W2

Who can I contact: friendsofmccoy@mhcbe.ab.ca

Remember: All donations made on October 21, 2022 will be matched by an anonymous donor.